**January Counselor Newsletter**

Feature: Callout to Application Deadline

Photo: Diverse student photo

Description: Reminder about the Early Decision II and regular decision deadline

Link: Undergraduate Admissions Homepage

**Highlights**

Niche Names Stevens 2nd Best College in New Jersey

Photo: campus shot

Description: A brief overview of the ranking

Link: Stevens Niche page

Stevens Pre-College

Photo: shot of diverse student in pre-college

Description: announcement of pre-college applications are open, deadline and program info

Link: Pre-College landing page

Success After Stevens

Photo: Student centric shot in a classroom or academic engagement

Description: “Teaser” for Success After Stevens page

Link <https://www.stevens.edu/admissions/success-after-stevens>

**Stevens on Social Media**

Winter scene from campus (will be posted tomorrow on Instagram)

National First Generation College Student Day Celebration post on Instagram – it’s from November, but nice for this newsletter audience