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From The Mussar Movement, Volume 1, Part 1, pages 232 - 233.

For the married, too, he made different provisions. He established a special fund, supported by affluent Kovno residents, from which a regular, monthly stipend was allocated to each couple or family to enable them to live comfortably and respectably. This, too, was a complete novelty; it became the norm for the Kolelim, either of Avrechim (i.e. those living with their families) and Perushim (who lived apart from their families while they studied), which later came into existence, and enabled Yeshivah students to pursue advanced studies after marriage.

So he imparted of his spirit to the communities, having them raise the standards of Torah spiritually and materially, until it became a matter of pride "to choose one preeminent in Torah learning for a son-in-law." Many of the wealthy and distinguished families took scholars for their daughters "lavished dowries upon them and supported them in honor at their tables."

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